

SBR Board of Directors Meeting

Date: September 6, 2025

Minutes

The meeting was called to order at 10:00 a.m.

The minutes of the July meeting were approved.

Officer Reports:

President – Steve Doll: See “New Business”

Vice President – Lorraine Gray: The Porsche Ladies of Santa Barbara group is growing stronger each month, with everyone eager and excited to try new things. We host monthly movie nights, where we watch films in our own homes, then come together over wine to discuss aspects like art composition, moral and ethical dilemmas, and cinematic techniques. Each month each member gets to present and host the discussion. After our discussions, we enjoy a wonderful dinner in Westlake Village. Upcoming events include:

- **8/28:** Porsche Ladies Drive to Los Olivos – The ladies absolutely loved this trip. (Nineteen Ladies attended)
- **9/10:** Getty Villa Museum Tour
- **9/19:** Movie Night (monthly gathering)
- **9/25:** Succulent Class at the beautiful Ventura Harbor
- **10/18:** Visit to Sofi Stadium (men are welcome - we only have 10 tickets). Combined event with MBZ.
- **10/25:** Raptor in Ojai - Sold out
- **11/8:** Magic Castle Sold out
- **11/15 - Shadowland** - Wolf Sanctuary (this a tentative date waiting for their reply)

Overall, the group has built incredible momentum. I truly hope the next leader will carry on the success and elevate it even further. I've thoroughly enjoyed meeting and getting to know each of these amazing women. They bring compassion, kindness, enthusiasm, and understanding, and together we are building lasting friendships and beautiful memories. Currently, there is discussion of responsibility for event planning being broken into North and South, with Gloria Hallier planning events in the Santa Barbara area, and Sue Kinsling and Tina Pretti handling Ventura County.

Secretary – Doreen Shinn:

- Election Process:
 - A Nominating Committee has been established, consisting of Bob Clarke as Chairman, and Richard Nuttall and Jim Hall as the other two members.
 - An e-blast went to all members requesting names to be put on the ballot. These are due to the Nominating Committee by 9/15, who shall, by that date, recommend the names to the Executive Council. All members wanting to be on the ballot shall submit to me a summary of why they feel they should be elected, and an eblast will be sent some time in October with these summaries and a sample ballot.
 - The ballot and summaries shall be printed in the November/December magazine and shall be posted on the website. All ballots are due back by 11/30.

- There was discussion on how the ballot should be presented to members. Andres (for the magazine) and Randy (for the website) will get back to me on possible ways of members' returning their completed ballots.
- Changes to ByLaws: We discussed the following changes:
 - Responsibilities of President, Vice President, Treasurer and Past President.
 - Appointment of Standing Committee Chairs.
 - Number of Standing Committees.
 - Term limits for Standing Committee Chairs.
 - Appointment of non-officer members of Nominating Committee.

A copy of the revised Bylaws, incorporating all changes discussed, is being sent to Board members for their approval. Once approved, the proposed changes will be described and placed on the ballot for membership approval.

Treasurer – Jim Brown: All financials for August and September will be provided after the meeting.

Past President – Rod Hersberger: Nothing to report.

Committee Reports:

Activities – Lionel Neff: The Activities Committee has been quite busy lately. In an attempt to vary the events, our committee has added the members of RUF (Retired Unemployed Folk) comprised of Nicolas Liakas, Howard Rubenstein, Dick Lange, and Tom Sutfen, to its list of influencers. This will expand the Activities Roster to include more educational and varied offerings to a broader swath of members. I am so pleased to have the opportunities and life experiences the RUF members bring to the party. Stay tuned for sage advice and suggestions.

This year's past events have proved successful with the wide range and variety our Activities Committee has provided. All events to date were sell-outs. That means no losses incurred by our treasury having to make up any financial shortfalls.

The events remaining on the 2025 Calendar of Events and the status thereof are as follows:

Wed 9/16-27	Fast Lane Trefen D'lux Cortina and Alps (12 couples)
Sat 9/20	Boccali's Ghost Shield Event
Sat 9/20	Porsche Santa Barbara Oktoberfest
Sat 9/27	Concours Tutorial on Aloha parking lot's top level.
Sun 10/12	Concours d' Elegance at Adolfo House in Camarillo
Mon 10/13	Driver's Education Course - Streets of Willow
Sun 10/19-21	Coastal Rendezvous - Cambria 3-day. Expanded to 40 participants (SOLD OUT).
Thur 10/23	RUF Tour to Seeing Eye Dogs of America
Thur 11/13	Mtn Drive to Rock Store BBQ - 60 people accommodated.
Sun 12/7	SBR Holiday Luncheon

A tentative Calendar for 2026 was created at the Activities Committee meeting on 9/3 and was provided to board members. It will be ready in time for distribution at the SBR Holiday Luncheon. The new Calendar of Events will offer a host of new exciting events brought to you by the

collective creative minds of its members as follows: Bill Hallier, Bob Clarke, Steve Doll, Steve Goldman, Randy Fishwick, Ron Mulick, Rod Hersberger, Art Shinn, and Lionel Neff acting as Chair.

Advertising – Bob Clarke:

All advertisers are current with their payments. We have dropped one advertiser M&A Business Advisors (1/2 page ad), and we have one new advertiser, Jeff Adler Properties (1/4 page ad). Steve advised that he spoke with Carl Bell regarding the non-renewal of his ad in the magazine. Since his ad did not appear in the September issue, Steve is anticipating a call from him, which will be passed on to the board members.

Archives – James Oldham: Nothing to report.

Motorsports – Glenn Crawford: Steve is checking with Glenn to see if our multi region DE Event is still on for Monday October 13 at Streets of Willow. Only 2 people registered for the September 6th get ready to drive a track event with House Automotive, so it has been cancelled. I will be on track 9/6 and 9/7 at WSR. As I learn more about WSR future, I will pass it on.

Concours – Tara Konrath:

- The Pre-Concours Clinic event is now on MSR and Doreen will send out an e-blast on this since we currently have no registrations.
- The Concours has been posted on MSR and an e-blast sent to all members.
- Volunteers still needed for parking.

Dealer Relations – Dave Stone:

SANTA BARBARA PORSCHE

Sales Manager Rene Verbrugge reported that orders and sales for new vehicles have been strong again this period. They have also delivered many pre-ordered cars, and sales of pre-owned cars exceeded expectations by 200%.

Macan EV units have sold particularly well with some customers coming in to purchase ICE cars and leaving with the EV version. Taycan sales have also picked up from last period.

The future of the ICE Macan is still dependent upon sales moving forward. The initial plan was to build the ICE and EV Macan side-by-side as a 50 to 50 split for two years. Currently, ICE Macan seems to be in a slump nation-wide, while the EV cars are enjoying strong popularity in certain parts of the country.

Porsche AG continues to pay the bulk of the Tariff charges for cars shipped to the U.S., and they have committed to continue the practice through the end of 2025. Currently, Tariff charges are at 15%. Of that amount, the customer pays 2.5-3.5%, depending upon the model, which appears on the window sticker.

Currently, there are several interesting units on the showroom floor. They include a 2024 911 Carrera T, a GT Silver TurboS, a GT Silver/Red GT-4RS and a Chalk/Blk 911 CarreraS. Rene intends to purchase several older 911 cars for resale and has a 1987 Grand Prix White/Burgandy Cabriolet with 26K miles enroute to the dealership. He is also working on buying one or more 993 models.

There are currently 129 RSVPs for the 3rd annual SBAG Oktoberfest scheduled for Saturday, September 20th, beginning at 6:00 pm. SBR members are invited but reservations are a must.

This is always an enjoyable event with German food, live entertainment and a variety of liquid refreshment. Rene hopes to see you there.

RUSNAK WESTLAKE PORCHE

General Manager Mehran Forutan reported that sales for the period were off a bit due to vacations. The best sellers were EVs and 911 models.

They currently have several Macan previous loaner vehicles in stock, including EVs with exceptional deals. They are now offering the EVs with \$5,000 down and \$699 a month on a 24-month lease.

He said that according to Porsche, ICE Macan will continue to remain in the pipeline. The EV Macan is selling very well due to the special sales programs in place that will be expiring soon.

Tariffs on new Porsche units have caused an increase in the MSRP of 3.6% and increases may be coming.

Interesting new cars on their showroom floor include a GT-4 Spyder.

The next “No Substitute Saturdays” event will be held on Saturday, September 20th and will unfortunately conflict with the SBR Boccali/Ghost Shield event. If you plan to attend the Rusnak event, plan to arrive well before the 8:00 am start time and park W/B at the curb in front of the dealership to ensure you get a place on the lot.

New stationary needs to be ordered for the dealerships where they hand out information to buyers on our club and purchase an annual membership for them. Dave will take care of this.

John Cross has volunteered to take over Dealer Relations with Santa Barbara Porsche. John Kraus was recommended to take over for Rusnak – Dave will talk to him.

I plan to attend the Camarillo Cars and Coffee and the board meeting for the last time. It's been an honor and a pleasure to serve the region as your Dealer Relations chair.

Distribution – Sal Reyes:

SOCIAL MEDIA REPORT

Facebook

Content Shared: 10 postings

Total views: 4.3K

Total Followers: 1,506

Instagram

Content Shared: 7 Postings

Total Views: 2.7K

Total Followers: 1,094

Editor – Andres Bergsneider:

The September/October 2025 edition of *Der Auspuff* is finalized. Although it was delivered to the printer on time, they've been experiencing technical hiccups with their equipment, which has slowed production. The latest issue should still be arriving to members sometime next week.

A big thank you to everyone who contributed! The response from members has been very positive, and it feels like we're carrying great momentum into the year's end.

Cover quality was discussed: While working on this issue, I caught a noticeable bleed in the cover photo when the design features lighter tones—the Rusnak ad tends to bleed into the front. I floated the idea with Steve of increasing our cover/back spread from 70# to 100# weight. The cost difference is \$95 for the entire batch. To me, it feels like a relatively small investment for a big boost in *Der Auspuff's* quality and feel. This was approved by the Board.

Adobe InDesign: Andres requested reimbursement for his Adobe InDesign subscription (\$23/month), which is the main tool used to build *Der Auspuff*. This was approved by the Board.

Looking ahead: below is the list of events scheduled for the upcoming November/December 2025 issue. I'll need confirmation on article development for each event, along with the name of the assigned writer.

Event/Article	Writer
Werks Reunion Special Feature	Dennis Power
SBR'S Online/Social Media	Randy Fishwick
Trefen D'Lux	Lionel Neff
Backroads Drive and Lunch at Boccali's	Steve Geldman
Porsche Ladies	Need confirmation on writer

Insurance – Randy Kinsling: Nothing new to report – everything is up-to-date.

Membership – Sue Kinsling: Monthly Report for August 2025

New Members	4
Transfer In	2
Transfer Out	-1
Lapsed	-15
Life Members	1
Total Primary Members	867
Affiliate Members	529
Total Region Membership	1396
Test Drive Participants	8

Public Relations – Dick Lange: We were published in the July (Rod Emory Visit) and August (Gimmick Rally) issues of Panorama. Submittals have been made for the September and October Panorama issues.

Safety – Joe Niederst: Nothing to report.

Website – Randy Fishwick:

PCASB.org:

The PCA SBR Website has been updated with current events I'm aware of through the end of 2025. The site has been updated with multiple text and graphical changes throughout the past few months.

Randy requested partial reimbursement for Adobe Creative Cloud Pro at \$19.99 a month. The discounted price he had been personally paying of \$15.99 a month has recently increased to \$39.99 a month. This was approved by the Board (Doreen will ask Jim to send Randy a check for the annual cost).

Old Business: Question from last meeting of how members can contact the Board with questions: There is a "Contact Us" link at the bottom of the website page. Randy will forward any questions to appropriate board member for response.

New Business:

- Steve advised that we raised \$3600 at the Alzheimers Fundraiser, which was matched by the club. Additionally, Aloha Restaurant donated the \$1,200 it received for the breakfast, and PCA National sent \$750. Doreen is sending an e-blast which contains a thank-you note from the Executive Director of the local Alzheimers region, as well as a link for members to donate.
- Allow all board members plus 1 to attend the holiday lunch at no charge, as a way of thanking them for the work they do for the club? Cost to the club would be: 18 board members x 2 = 36 people @ \$65.00 each = \$2,340.00. This was voted down by the Board.
- Plaque for Nick, Dave and Doreen P. for work on 60th anniversary luncheon was given to them at the Cars & Coffee today.
- Dick Lange requested that a \$2,000 donation to Guide Dogs of America be made. This would be offset by MSR registration fees of approximately \$500. Approved by the Board.
- From Dick Lange: Request that the board approve a motion to recognize past contributions that Dave Stone has made to the organization. Steve thanked Dave for everything he has done for the Club.
- Steve suggested a New Member only event annually in addition to our biannual New Member Recognition lunch. This was approved.
- Steve suggested a "History Day" where club members who have been around a while speak on their memories and experiences with the club. Also discussed was the possibility of having outside speakers to talk about their area of expertise.
- Steve reminded the board that PCA National recognizes juniors, and that they should encourage members to promote their children in this endeavor.

The meeting was adjourned at 11:30 a.m.

Respectfully submitted,

Doreen Shinn, Secretary

