

**SBR Board of Directors Meeting**  
**June 26, 2019**  
**Gold Coast Veterans Foundation, Camarillo**

The meeting was called to order at 6:30 p.m. by the President.

Those present were Bob Clarke, David Stone, Mike Hodson, Glenn Crawford, Joan Yabitsu, Chet Yabitsu, Dick Lange, Howard Rubenstein, Doreen Pankow, Sue Kinsling, Randy Kinsling, Randy Fishwick, Tara Brundrett, James Oldham, Rem Laan, Suzi Sheller, and Bob Roe.

**OFFICER REPORTS:**

**President, Rem Laan,** reported that he had:

- Prepared a Region Metrics Report for Zone 8 Rep.
- Prepared and submitted CA non-profit “Statement of Information” (Form 100) to the Secretary of State.
- Attended the Red, White & Blue picnic.
- Attended the June Camarillo breakfast.
- Discussed the following topics and sought advice from the Executive Director of PCA:
  - Doing an email survey of members
  - Best practices for by-laws
  - Adding SBR items to the PCA web store
  - Better template for monthly newsletters
  - Attracting younger members

**Acting Vice President, Randy Fishwick.**

The cash confirmation report as submitted by the Treasurer was found to have no issues.

**Secretary, Suzi Sheller.**

The minutes of May SBR Board meeting were approved.

**Der Auspuff Editor, Nick Liakas.** No report.

**Activities Chair, Doreen Pankow**

Everything is ready to go for the Scenic Back Roads drive in July and the Progressive Dinner in August. Event flyers have been created for all activities through November. She is looking to partner with someone for 2020 so they can take over Activities the following year. An event over Martin Luther King weekend is being planned for January 2020. A new member event will be planned for 2020. The Holiday Brunch will be held this year at La Cumbre Country Club at a price of \$60 per person for regular members and \$45 per person for members who have joined the club within the last twelve (12) months.

### **Treasurer, Howard Rubenstein**

Howard presented a Balance Sheet Previous Year Comparison as of May 2019, a Profit & Loss Previous Year Comparison for January - May 31, 2019, a Profit & Loss for May 2019, a Profit & Loss YTD comparison for May 2019, and a Profit & Loss of Activities & Der Auspuff.

The month of May 2019 had a net income of \$4,203.56 and our cash position is modestly lower than the same time one year ago, but it is basically where it should be. We received \$3,115.50 from PCA National, which is a periodic refund. The refund is calculated based on new and renewal members during the first quarter of the year.

### **Goodie Store Manager (John Barrison)**

John has requested permission to use Square so the club can accept credit cards for goodie store purchases. After discussion of the costs and benefits, the board approved the use of Square by the Goodie Store Manager. Rem reported that we will begin selling about a half dozen of fastest moving club items on the PCA goodie store website.

### **OTHER COMMITTEE REPORTS:**

#### **Advertising (Bob Clarke)**

One advertiser, Jim Hall Racing Club, has been dropped because they are no longer in business. We have a new advertiser, Glenn Crawford, thank you Glenn. He is still working with Pirelli P Zero World and feels he is making progress to keep them as an advertiser. Walt Branscome of Santa Barbara Auto Group is entitled to a no-fee business card ad under an agreement with SBR.

#### **Archives (James Oldham)**

James intends to do an inventory of the archives; he has no record of it ever being done before. This will take some time to complete, and as he is in the process of moving, but it is currently in the queue.

#### **Motorsports (Glenn Crawford)**

He continues to search and negotiate for places to run events. Any assistance from club members will be appreciated. Naval Base Mugu is my prime target. He is in touch with management in and out of the Navy for NFE (non-federal entity) providing MWR (morale, welfare, and recreation). It's a whole new language! We will be teaming up with other regions until we can secure a new location.

#### **Concours (Tara Brundrett and Robert Watt)**

2020 Concours Location Suggestions:

- **Carpinteria - Park near the beach**  
Grassy area at Linden and Carpinteria State Beach Park, where Carpinteria Triathlon has its event.
- **Santa Barbara Polo Fields**
- **Santa Barbara Parks - Under evaluation for vehicle access**
- **La Cumbre Country Club**
- **Hilton SB Beachfront (the old Fess Parker where past events have been held)**
- **Santa Barbara City College**

- **Montecito Country Club**

Information is being gathered for additional locations along with availability and cost which will be presented at the next meeting.

Tara and Robert will put together some information for Rem to publish promoting our upcoming concours.

Tara requested, and the board unanimously approved, using MotorsportReg for online event registration for the concours. Glenn is currently using it for motorsport event registration. Registrants may use either online or paper registration as they wish.

**Dealer Relations (David Stone)**

Dave spoke with Carl and Keith Goldberg about advertising their Cars and Coffee events that are held on the third Saturday of every odd numbered month from 7:30-10:30 am. Keith approved the idea of placing these events on our website and including them in email blasts that go out to the membership. Dave requested that we move ahead with this plan. The board agreed with this proposal and the event will be advertised in both locations.

**Distribution (Chet and Joan Yabitsu)**

They deposited \$500 into the SBR account at the Thousand Oaks post office to cover the Der Auspuff July/August issue mailing.

**Insurance (Randy Kinsling)**

Insurance certificates have been ordered and received for all events through August.

**Membership (Sue Kinsling)**

Sue presented an updated roster effective June 16, 2019. During the month of May, 6 new members joined our region, 0 transferred in, 0 transferred out, 14 members failed to renew their memberships on time, 39 members renewed their memberships. At the end of May, our membership stood at 796 primary, 499 affiliate, and 1 life member, for a total of 1,296.

**Public Relations (Dick Lange)**

The article on the April Treffen was published in the June edition of *Panorama* and articles on the Backroads Tour to Ojai and the Memorial Day event in August are scheduled to run in future editions.

**Safety (Joe Niederst) No report.**

**RUF (Craig Chambers)**

Craig will plan something during the summer for those who are interested and available to attend. He is also working on two fall events.

**Webmaster (Randy Fishwick)**

The website is currently up to date with current events and fliers. Other aspects of the site, such as the classifieds and event results, continue to be updated as information is made available.

Our Facebook page is updated often, with content regularly being provided by our photographers, PCA National, and other sources. Randy is happy to report that Robert Watt has agreed to take on the position of Social Media Director and is quickly gaining momentum in that role. He is now making the majority of updates to our Facebook page, which allows Steve Geldman and Randy the freedom to update content for which they choose to take responsibility. This will allow Randy to spend more productive time updating the website going forward.

Notice of future board meetings will be posted on the website. Rem will prepare an article on 2020 open board positions for posting.

#### **OLD BUSINESS:**

##### **Nominations Committee Report.**

Chairman Mike Hodson reported that we have nominees for Secretary, but still have openings for the President and Vice President. Several club members were suggested by the board and the committee will follow up. All board members were again encouraged to help recruit candidates.

##### **Potential By-Laws Changes.**

Rem had distributed copies of the current Bylaws to the board, along with a Bylaws template from National. The template appears to address some of the major issues needing revision in our Bylaws. We need to bring our Bylaws into conformity with PCA and State of California requirements, ensure consistency with actual club practices, and provide flexibility in the future. The Bylaws Committee will prepare a draft revision and distribute it to the board before our next meeting.

#### **NEW BUSINESS:**

**Email survey of membership.** Rem will prepare several 60-second surveys for members using Survey Monkey and present them for review by the Board in August-September.

There being no further business, the meeting was adjourned at 7:50 p.m.