

SBR Board of Directors Meeting
May 8, 2019
Gold Coast Veterans Foundation, Camarillo

The meeting was called to order at 6:30 p.m. by Suzi Sheller, Secretary.

Those present were Doreen Pankow, Howard Rubenstein, Nicolas Liakas, Dick Lange, Glenn Crawford, Bob Clarke, Joan and Chet Yabitsu, David Stone, Randy Fishwick, Randy Kinsling, Sue Kinsling, Mike Hodson, and Bob Roe.

Discussion was held on submissions for the 2019 SBR Charity of the Year from Boys & Girls Clubs of the Conejo Valley, Santa Barbara Channel Keeper, Ventura Family YMCA, Santa Barbara Audubon Society “Eye in the Sky” program. By unanimous vote Boys & Girls Clubs of the Conejo Valley was chosen as this year’s charity.

OFFICER REPORTS:

- **President, Rem Laan.** Absent due to travel.
- **Vice President, Barbara Spencer.** Absent – resigned
- **Secretary, Suzi Sheller.**

The minutes of March SBR Board meeting were approved.

- **Der Auspuff Editor, Nick Liakas** – Der Auspuff

The July/August issue is expected to be 36 pages, but it is too early to be more specific. We have a great team of photographers, proofreaders, writers, etc., and their work is outstanding. The \$190 for the Auspuff drop box renewal has been paid. Nick published an ad for a social media director in his column. This person would be responsible for keeping our Facebook and Instagram accounts current.

- **Activities Chair, Doreen Pankow** – Activities

Information has been submitted for creation of fliers for the October events. Rooms have been reserved at the Omni Rancho Las Palmas Resort in Rancho Mirage for the 2020 MLK weekend. We plan to tour the Living Desert Zoo on Saturday and Joshua Tree on Sunday.

- **Treasurer, Howard Rubenstein** – Year-to-date financial results

Howard presented Balance Sheets Previous Year Comparison for March and April, Profit & Loss Previous Year Comparisons for March and April, Profit and Loss Previous Year Comparisons January-March and April, Profit & Loss for March and April, Profit & Loss YTD comparisons for March and April, Statements of Cash Flow for March and April, and Profit & Loss of Activities & Der Auspuff. ¹

There was a minor adjustment from February regarding the Tucson trip.

The club’s financial condition is good. The income for the month included \$5,000.00, which is the payment from PCA National for hosting Treffen. There was a net loss for the month of April, which was primarily due to the amount of advertising income received thus far for Der Auspuff not being sufficient to pay for the cost of publishing it. However, there are some advertisers who owe for their ads and we anticipate collecting said balances in the near future.

¹We are on a cash basis, which credits income upon receipt and debits expenses when paid. Consequently, some accounts/events/activities will not be indicated as the actual net until all income and expenses are inputted for said items. However, when all income and expenses of particular accounts/events/activities are recorded, I will prepare a special report with only said items, of which the income, expense and net income/loss will appear on one line, side-by-side, in order to make it easier to see the results. This report will allow for a better understanding of our financial weak and strong areas.

OTHER COMMITTEE REPORTS:

- **Advertising (Bob Clarke)**

Bob presented a current Auspuff Advertising Dashboard report showing all advertiser income received and pending. Jim Hall is no longer in business, so Bob will remove him from the advertisers and Nick will pull his ad from future issues of Der Auspuff.

- **Archives (James Oldham)**

Nothing significant to report.

- **Autocross (Glenn Crawford)**

Glenn proposed that the Autocross Chair title be changed to Motorsports Chair in order to include autocross, driver's education, time trial, and other possible motorsport events offered by the club in the future. This change was unanimously approved. Glenn has approached personnel at Pt. Mugu about holding autocrosses there, but the response has not been encouraging.

- **Concours (Tara Brundrett)**

Robert Watt has agreed to be Co-Chair with Tara. His appointment was unanimously approved. Flyers for the Detail Clinic and Concours have been approved. Zone 8 is conducting a contest for the best concours location.

- **Dealer Relations (Dave Stone)**

Dave presented a proposal to hire a local photographer with a mobile photo booth to take pictures at the next concours at a cost of \$300. After review and upon unanimous vote, Dave was authorized to complete the contract. Dave will talk to Rem about advertising the get-together Rusnak has on the third Saturday of every other odd numbered month.

- **Distribution (Chet and Joan Yabitsu)**

A \$500 check dated March 15 was deposited in the Club's account at the Thousand Oaks post office to cover the mailing postage for the May-June issue. This deposit increased the account balance to \$626.58.

On April 26, 2019, 824 copies of the May-June Der Auspuff issue were mailed at a postage cost of \$431.94, leaving a balance of \$194.64 for the next issue. We have another \$500 check in hand to cover the next mailing. The number of copies mailed decreased by nine copies, but the postage increased by \$26 due to the added four pages covering the Treffen event.

- **Insurance (Randy Kinsling)**

Randy has ordered all COIs up to and including the July 20 Gimmick Rally. He expects to receive the COIs by 5-1-19. He requested the Gimmick Rally COI as soon as possible as Conejo Valley Recreation and Parks wants an additional insured endorsement with the COI before they will issue a permit.

- **Membership (Sue Kinsling)**

In March, we had 4 new members, no transfers in or out, 11 members failed to renew, 48 members renewed, giving us 791 primary members, 498 affiliates, and 1 life member, for a total of 1,290.

In April, 11 new members joined our region, 0 transferred in, 3 transferred out, 8 members failed to renew their memberships on time, and 48 members renewed their memberships. At the end of April, our membership stood at 799 primary members, 502 affiliates, and 1 life member, for a total of 1,302.

- **Public Relations (Dick Lange)**

Dick reported that we had articles printed in the March (Tucson Tour) and April (Monarch CC Tour) Panorama magazine. He has also submitted our recent Autocross and Treffen events for future publication.

- **Safety (Joe Niederst) No report.**

- **RUF (Craig Chambers)**

Craig is working on an event in late June. Otherwise there is nothing new.

- **Webmaster (Randy Fishwick)**

Our PCASB.org website has been updated with upcoming events and current results. Numerous small changes were made to meet National's requirements for a region's website before he officially entered it into the competition. He is still working on the Goodie Store page and has requested more photos from John Barrison to complete it.

Facebook continues to be updated with PCA and local Porsche events. Instagram is another social media outlet for photos and short messages we could consider, as it's popular within PCA in general. However, it also requires effort to maintain it at a high level and is somewhat redundant with Facebook and Flickr.

Randy expects the national website contest will provide new insights and motivation to keep our website updated and moving forward over the coming year.

OLD BUSINESS: None

NEW BUSINESS:

- Barbara Spencer has resigned as Vice President.
- A five-member nominating committee was established. Mike Hodson has graciously agreed to chair. Other members are Dave Stone, Doreen Pankow, Nick Liakas, and Suzi Sheller.
- The 2020 board positions for which we currently need nominees are President, Vice President, and Secretary.
- Suzi Sheller has offered to chair an SBR By-laws review committee to ensure that ours conform to the PCA by-laws and the way SBR conducts its business.

There being no further business, the meeting was adjourned at 7:30 p.m.